

PhD program in Business Administration

企業管理學系博士班經營管理組

Concentrations:

1. Business Administration (including Strategy, OB&HRM, Marketing)
2. Supply Chain Management and Operations Strategy

Minimal total credits: 42 credits (including 8 credits for thesis)

Required Courses: 27 credits

Elective Courses: 15 credits

Course Name	Course Number	Credits
Required Course		
Seminar in Management Theory	BM__71500	3
Seminar in Business Research Methodology	BM__70300	3
Seminar in Application of Statistics	BM__72000	3
Seminar in Decision Models	BM__70100	3
Seminar in Business Strategic Management	BM__71100	3
Special Topic for Research (I)	BM__78100	2
Special Topic for Research (II)	BM__79100	2
Special Topic for Research (III)	BM__75600	2
Special Topic for Research (IV)	BM__77300	2
Seminar on Business Administration Special Topic(I)	BM__76800	1
Seminar on Business Administration Special Topic (II)	BM__77500	1
Seminar on Business Administration Special Topic(III)	BM__78200	1
Seminar on Business Administration Special Topic (IV)	BM__79200	1
Elective Courses		
Seminar in Financial Management	BM__70400	3
Seminar in Financial Engineering and Innovation	BM__71300	3
Seminar in Investment Management	BM__70900	3
Seminar in Production and Operations Management	BM__70800	3
Seminar in Organization Theory	BM__71000	3

Elective Courses		
Seminar in Organizational Development and Change	BM__84100	3
Seminar in Marketing Research	BM__73600	3
Seminar in Marketing Management	BM__70000	3
Seminar in Technology Transfer	BM__@0130	3
Seminar in Technology Management	BM__72400	3
Seminar in Total Quality Management	BM__71700	3
Seminar in Inventory Analysis and Control	BM__71800	3
Seminar in Logistics and Supply Chain Management	BM__73700	3
Seminar in Enterprise Resource Planning	BM__@0140	3
Seminar in International Business Strategies	BM__74900	3
Seminar in Competitive Strategy and Analysis	BM__73100	3
Seminar in Internet Business Models and Strategies	BM__72200	3
Seminar in Consumer Behavior	BM__71200	3
Quantitative Research Method in Business Administration	BM__75000	3
Seminar in Electronic Commerce and Knowledge Management	BM__73200	3
Advanced Production Planning and Scheduling	BM__73800	3
Risk Management	BM__@0150	3
Seminar in Internet Marketing	BM__73300	3
Seminar in Entrepreneurship and Organizational Innovation	BM__@0160	3
Seminar in Business Model and Theory	BM__@0170	3
Seminar in Information Management	BM__72500	3
Research in Performance and Compensation Management	BM__@0180	3
Research in Motivation and Leadership	BM__@0190	3
Qualitative Research Method in Business Administration	BM__@0200	3

Elective Courses		
Seminar in Customer Relationship Management and Business	BM__84700	3
Manufacturing Planning in High-Tech Industries	BM__@0210	3
Industry and Competitive Analysis	BM__@0220	3
Seminar in Linear and Integer Programming	BM__@0230	3
Seminar in Stochastic Models	BM__@0240	3
Seminar in Human Resource Management	BM__81700	3
Seminar in Organizational Behavior	BM__82000	3
Scientific Research Papers Writing and publish	BM__82700	2
Seminar on the Economic and Sociology of Organizations	BM__82800	3
Seminar on Information Management (I)	BM__72300	3
Seminar on Information Management (II)	BM__72800	3
Special Topic for Research (III)	BM__79800	4
Special Topic for Research (IV)	BM__81400	4